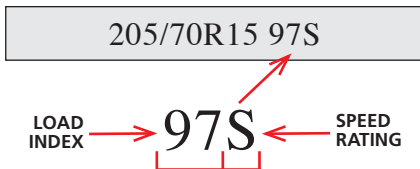


"WHERE DO I FIND MY TIRE'S SPEED-RATING?"

You can find your vehicle's Speed-Rating on:

- ⇒ the sidewall of your tire,
- ⇒ your vehicle's door placard,
- ⇒ and in your owner's manual.

The speed rating will look as follows:



"WHAT'S MY TIRE'S TOP SPEED?"

Once you've found your tire's Speed-Rating, refer to the speed-rating chart. Each letter corresponds to a maximum speed capability. Replacing your tires with the same O.E. Speed-Rated tires is the safest option.*



If **YOU CHOOSE** to lower the Speed-Rating of your tires from that of the O.E. specifications*, the speed-capability of your vehicle is limited to that of the lowest Speed-Rated tire on the vehicle.

⇒ Handling

⇒ Responsiveness

⇒ Ride-comfort

may be altered **ADVERSELY!**

BE AWARE that your braking distance may also be reduced!

PLEASE drive safely!!

* Replacing your tires with the same O.E. Speed-Rated tire is the safest option. However, if you choose to lower your Speed-Rating, Lex Brodie's Tire Company strongly recommends you drop by a maximum of ONE Speed-Rating.



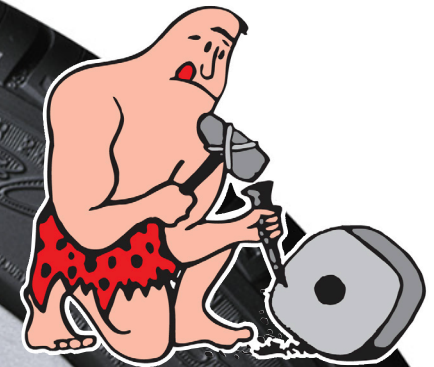
WHAT YOU NEED TO KNOW

Michelin Warranty Brochure states:

*In order to maintain the speed capability of the vehicle, **replacement tires must have Speed-Ratings equal to or higher than those fitted as O.E.** (As indicated on the vehicle tire placard or owner's manual.) If tires with lower Speed-Ratings are fitted, the vehicles's handling may be affected and the speed capability of the vehicle will be lowered to the maximum speed capability of the replacement tires.*

SPEED-RATING CHART

SPEED SYMBOL	SPEED (MPH)
S	up to 112 MPH
T	up to 118 MPH
U	up to 124 MPH
H	up to 130 MPH
V	up to 149 MPH
W	up to 168 MPH
Y	up to 186 MPH
ZR	above 186 MPH



WHAT YOU SHOULD KNOW ABOUT SPEED-RATINGS

A tire's Speed-Rating represents the maximum recommended serviceable speed that a specific tire should be driven. The Speed-Rating is determined by manufacturer testing to meet the minimum standards as specified by the U.S. Department of Transportation (DOT) for reaching and sustaining a specific speed level. A higher Speed-Rating will generally indicate that you will have better control and handling characteristics.

"I DON'T DRIVE FAST, DO I REALLY NEED A SPEED-RATED TIRE?"

In order to maintain the original speed capabilities of your vehicle, you should replace your tires with an **EQUAL** or **GREATER** Speed-Rating than your original equipment (O.E.) tire.

If you drop Speed-Ratings, your vehicle's ride, handling, and responsiveness may be adversely affected.

After you have educated yourself about Speed-Ratings, you may choose to lower your tire's Speed-Rating*. If you decrease the Speed-Rating you must ensure that you are familiar with the handling characteristics of your vehicle and adjust your driving to compensate for the decreased capabilities.

If you don't want to lose any of your vehicle's engineered performance, you should stick with your vehicle's O.E. Speed-Rated tires.

"WHY SPEED-RATINGS WERE DEVELOPED"

Speed-Ratings were developed in Europe where many highways lack speed-limits. Therefore high-speed driving is permitted. Tires are needed to handle speeds equal to or greater than the VEHICLE'S highest speed capability, so speed-ratings were developed to rate the tire's speed capabilities.

"WHY WOULD I EVER NEED "Z" -RATED TIRES?"

You should buy a Speed-Rated tire for the same reason you would buy any other tire. You should make sure it delivers the mileage, handling, responsiveness, ride-comfort and appearance you are looking for. Once you have found a tire that satisfies these requirements, then consider the Speed-Rating.

Even if you do not plan to drive your vehicle (with ZR-speed-rated O.E. tires) at 150 MPH, if you enjoy your vehicle's sophisticated cornering and general performance you should purchase ZR-rated tires when replacing your tires.

IF YOU CHOOSE TO LOWER YOUR TIRE'S SPEED-RATING...

...you may lose the crisp handling your auto-manufacturer designed into the vehicle.

Cornering, stopping and general performance may be reduced!

*Replacing your tires with the same O.E. Speed-Rated tire is the safest option. However, if you choose to lower your Speed-Rating, Lex Brodie's Tire Company strongly recommends you drop by a maximum of ONE Speed-Rating.

CAUTION!

If you choose to lower the Speed-Rating of your new tires (when compared to your vehicle's O.E. tires) due to any of the following reasons:

"I don't drive that fast!"

"I want a softer riding tire."

"I drive like a turtle."

"I want a longer lasting tire."

"I want a less expensive tire."

"I already have a lower Speed-Rated tire."

OR for any other reason...

...Lex Brodie's will document on your invoice that you understand your decision clearly and all your questions have been addressed with the following statement:

"WARNING: YOU HAVE CHOSEN A LOWER SPEED-RATED TIRE OR A DIFFERENT TIRE SIZE THAN YOUR VEHICLE'S ORIGINAL EQUIPMENT TIRE! YOUR VEHICLE'S MANUFACTURER MAY HAVE RECOMMENDED "NO CHANGE" FOR YOUR VEHICLE'S ORIGINAL EQUIPMENT TIRE SIZE AND SPEED RATING.

DEVIATING FROM YOUR VEHICLE'S O.E. TIRE SPEED-RATING AND/OR TIRES SIZE MAY CAUSE YOUR VEHICLES RIDE, HANDLING, AND RESPONSIVENESS TO ADVERSELY CHANGE! THERE MAY BE INCREASED RISK OF LOSS OF VEHICLE CONTROL, ROLL OVER OR OTHER SERIOUS ACCIDENTS THAT CAN LEAD TO SERIOUS INJURY OR DEATH. PLEASE, DRIVE CAREFULLY UNTIL YOU BECOME AWARE OF ANY HANDLING DIFFERENCES."

Here at Lex Brodie's, we care about your safety and are dedicated to providing you with the most up-to-date information about your tires.

PLEASE DRIVE SAFELY!!