



"Thank You... Very Much!"

AWARD

Thank You ... Very Much! Award invites students in grades 4 -12 to submit a letter expressing their appreciation of someone who has influenced their life in a positive way. The "someone" may be a parent, teacher, or friend - anyone who has touched their life. Also, students are requested to think of others by choosing a charity or non- profit organization that will receive a donation in the winning student's name. The winner's letter will be published in The MidWeek and the student, teacher, and person thanked will be honored on the Perry & Price Breakfast Show on KSSK.

PURPOSE:

- To provide students the opportunity to thank individuals who have impacted their life.
- To showcase student writings that will be published in a public forum (The MidWeek).
- To have students recognized for their work.
- To acknowledge the individuals who have influenced the life of a student.
- To support teachers and classrooms of students whose lives have been impacted.
- To help students recognize the needs of others and to be moved to understand the value of giving to others.

PROGRAM SPONSORS:

- The Department of Education
- The MidWeek Newspaper
- Lex Brodie's Tire Company
- KSSK - Perry & Price
- Sheraton Princess Kaiulani Hotel
- MidPac Petroleum
- Tiny TV
- Michelin Tires

PROGRAM ANNOUNCEMENT:

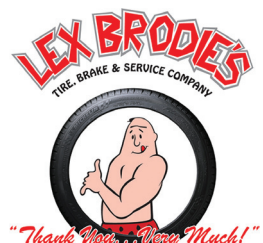
Program announcements and entry forms will be sent to all schools by the DOE (as well as on lexbrodies.com website) encouraging teachers to have students submit a **"Thank You ... Very Much! Award"** entry form.

The letter may be mailed or submitted to any Oahu Lex Brodie's Tire Company location. Outer island schools should send applications to: **701 Queen St., Honolulu, HI 96813.**

SELECTION CRITERIA:

- Convey the degree of impact that the individual has had on the student
- Describe how the impact has changed the life or behaviors of the student
- Name a non-profit or charity of student's choice
- **Original letter must be delivered to whom they were written**

"Thank You... Very Much!" To Our Sponsors:





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SELECTION PROCESS:

- Classroom teachers will submit the best five (5) letters from their class to any of the Lex Brodie's Tire Company locations. (Postmarked or dropped off by December 31, 2011 — earlier the better!). Do not submit originals!
- Letters will be grouped by elementary, middle/intermediate, and high schools.
- There will be up to 12 winners: targeting; 3 elementary students, 4 middle/intermediate students, and 5 high school students.

EXTENSION ACTIVITY:

Teachers are encouraged to have all students mail their letter to the person thanked. By submitting the top five letters the teacher agrees that he/she has submitted "copies" of the top five letters and that all the students were asked to mail their letter to the person written about.

RECOGNITION/REWARD ACTIVITIES:

- One student winner per month will have his/her photograph and work published in a halfpage article in The MidWeek and will be filmed by Tiny Tadani for Tiny TV.
- The student, teacher, and the person thanked will be honored at the KSSK Perry and Price Breakfast Show.
- \$250 will be awarded to the student's class. (Awards picked during school year only.)
- The winning student will receive a \$100 gift certificate to Ala Moana Shopping Center.
- \$250 will be awarded to the student's charity or non-profit organization of choice.
- The teacher will receive a \$250 Lex Brodie's Tire Company Gift Certificate (Oahu teachers only).
- The person thanked will receive a two-night stay at the Sheraton Princess Kaiulani valued at over \$800.00.
- Outer island winners will be flown to Oahu for the KSSK radio show.

BENEFITS:

- Recognition itself is a powerful energizer. There will be increased awareness, respect and thankfulness among all students. The individuals thanked will serve as role models in the community.
- Public confidence in our public school system increases when positive student work is highlighted in Honolulu's widely-circulated MidWeek newspaper.
- Relationships between students and letter recipient will be strengthened.

DEADLINE:

Postmarked or submitted by **December 31, 2011.**

Mail to: Lex Brodie's
701 Queen St.
Honolulu, HI 96813

Please Note: Lex Brodie's Tire Foundation reserves the rights to change and modify this program at any time. Winners will be asked to fill out a Student Application Release form to allow their letter, or portions of the letter, to be published in ads, articles or books sponsored by the Lex Brodie's Tire Company Foundation.

"Thank You...Very Much!" To Our Sponsors:

