

Lex Brodie's Newsletter & Account Summary

CUSTOMER ID #:

CURRENCY:

CAVEMAN POINTS BALANCE:

TRAVEL MILES/POINTS EARNED:

Aloha,

"Thank You...Very Much" for your continued participation in the Lex Brodie's Rewards Program and allowing us to serve you!



Don't forget... you will earn 1 Mile/Point for every \$2 spent on every visit!

Hope to see you soon!

Your Lex Brodie's Rewards Team

November Bonus Offers & Coupons

Check Online for full details & more coupons!



3X Rewards on Wheel Alignments Wheel alignments help extend your

tire life and gas mileage!

Mention Promo Code **X3REWARDS** at time of service to qualify



Premium Brake Reline Package @ \$299.99!* OR Fixed Forever Brake Reline @ \$359.99!*

See store or online for full details



3X Rewards on Fixed Forever Brake Reline

Special!*
See store or online for full Fixed

Forever warranty details

Mention Promo Code X3REWARDS

at time of service to qualify

Use your Points/Miles for some great *Rewards* **like these:**





Lex Brodie's Caveman Points certificates are automatically mailed to you upon your account balance reaching one of the following thresholds: 500 Points = \$20

1,200 Points = \$50 2,500 Points = \$100

HAWAIIANMiles.







Travel at the tip of your fingers... select from HawaiianMiles, American Airlines AAdvantage, IHG Rewards & United MileagePlus

Community Awareness

Throw a Shaka

Courtesy is an important part of keeping our roads safe and will help prevent accidents. Show a little aloha on our roads.





"Thank You... Very Much!"

Please encourage your Keiki, grades 4th to 12th grade, to enter the Lex Brodie's "Thank you... Very Much!" Award.

All participants share their heartfelt letters with those who they write their letters to!





Please <u>watch</u> this touching testimonial for our "Thank You... Very Much!" Award

We are always accepting entries!

Contest information and entry form can be found at www.lexbrodies.com.

The "Thank you.... Very Much!" Award winners also receive:

- \$500 Class Grant (from the Lex Brodie's Tire Company Foundation)
- Class field trip, up to 40 participants, to Coconut Island in Kaneohe Bay
- Letter recipient receives a 2 night stay at the Sheraton Princess Kaiulani
- Letter recipient receives the amazing "Thank you... Very Much!" Award
- Letter author receives a JBL wireless headset OR \$100 Ala Moana Gift card
- Tiny Tadani visits the school to document the award ceremony
- A donation is made, in the winning students name, to a non-profit of their choosing!

Program rewards/prizes may be adjusted from time to time.

Lex Brodie's University

The Lex Brodie's University new driver course, alongside the Hawaii Drivers Ed program, is designed to help, reinforce and prepare our new drivers to navigate our roadways safely and responsibly. This program has 5 levels ("Gears"). Here is a sample of one of the engaging videos: "What to Do If Your Engine Overheats"







" What to Do If Your Engine Overheats " presented by Esurance an Allstate company For more LBU videos, please visit: Lex Brodie's University

Love Hawaii! Charitable Donations

With Lex Brodie's Caveman Points, you can earn points towards Lex Brodie's Caveman Currency Certificates

PLUS Lex Brodie's will donate up to 2% of your purchase to a local non-profit!



\$75,246 donated so far**





www.lexbrodies.com • www.lexbrodiesrewards.com

You have received this email because you are a member of the Lex Brodie's Customer Rewards Program and have opted-into receiving email offers and information. This email was sent to you by Lift & Shift Loyalty Programs on behalf of Lex Brodie's.

The Account Summary is a snapshot of your account effective on the date of this email. Miles/Points are processed on a monthly basis. Allow an additional 2-6 weeks for your Miles/P oints to appear in your chosen program reward account. Caveman Points Members: Your balance may not include all deposits still in progress. Travel Rewards Members: Check with your preferred airline/hotel for your Miles/Points balance.

Redemption values are subject to change at any time. Visit lexbrodiesrewards.com for current values

*Bonus Offers cannot be combined with other Reward offers. Offers available for a limited time only. Visit lexbrodies.com for details. Any discounts are reflected on your invoice at time of purchase.

**Donated Total includes donations from "Share the Aloha" + "GreenFleet Hawaii" programs

To ensure delivery of Lex Brodie's Customer Rewards emails to your inbox, add rewards@lexbrodies.com to your address book.

If you do not want to receive email offers and information from Lex Brodie's Customer Rewards, unsubscribe below.

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